

**BAY HEART MUSIC**  
**Cheryl Farrell**  
**Advocacy and Music**



*Recording in Warner Music Nashville Studios*

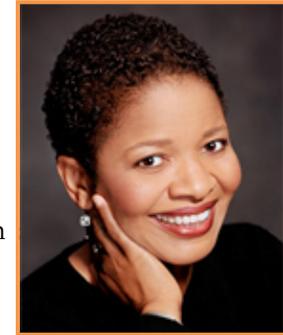


*Singing with the Los Angeles Spirit Chorus on Jeopardy!*

**Welcome to my story!**  
**I sing and write inspirational songs**  
**as an advocate for health and social causes.**

# BAY HEART MUSIC

## My Story



As an adventurer and lifelong learner, I attended universities in Los Angeles, earning a graduate degree in communications and undergraduate degree in economics. In 2001, I answered a job ad to be a presenter on the popular TV show *Jeopardy!* Amazingly, I filled one of the four original positions of the Clue Crew from more than 5,000 entrants. Within a few months of reporting to work, my young son was diagnosed with type 1 diabetes. We faced those challenges with the love of family and friends and faith.

For seven adventurous years beginning in 2001, I appeared on the show in video clips taped from across the United States and internationally. I toured cultural, historic, and scientific locations in 12 countries and 35 states. These days, I apply this experience to [Cheryl Farrell Communications](#), a communications consultancy.

My singing roots are deep within the church and I cling to them to this day. It's understandable that my vocal performances have a common theme of tribute and remembrance. My motto: *"I can sing Motown to the Messiah!"*

In professional settings, I've performed at historic venues such as the original Motown recording studios, several Broadway stages, Harlem's Apollo Theater, the pulpit of Ebenezer Baptist Church, and the *Jeopardy!* stage with the Los Angeles Spirit Chorale. I've had the honor of performing patriotic songs at sports stadiums.

As a spokesperson for American Diabetes Association, I wrote and recorded a Step Out For Life theme song. The up-tempo march reminds listeners that exercise can be fun and leads to a healthy lifestyle. For the Juvenile Diabetes Research Foundation (JDRF), I recorded the ballad, "Promise To Remember Me," written by award-winning composers. The lyrics are a powerful call from child advocates to "promise to remember me" when appropriating funds for diabetes research. To raise funds for diabetes research at City of Hope, I recorded one of my songs at Warner Music Nashville Studios.

I write songs to support a cause, offer inspiration, or celebrate life.

- "Step Out For Life"—[theme song](#) for The American Diabetes Association
- "When I Think of Hope"—theme song for "Hope-the-Noun with Cheryl Farrell" podcast
- "We Believe In Your Dreams"—theme song uses by organizations that rebuild homes and hope
- "How Long Does It Take?"—asks and answers the question of when love is realized
- "I Always Knew"—wedding song that confirms the dream of a lifetime
- "I Celebrate The Day" (You Were Born)—a birthday song
- "All Things In Order"—a lament and response to the purpose of life
- "I Can Be Free To Be Me"—jingle used in an industrial video

Bay Heart Music is a registered trademark established in 2004.