



**Walking the Talk**  
**2018 Events**

My passion for supporting social causes and healthcare advocacy reinforces communications counsel I provide. Whether speaking on behalf of a non-profit organization or attending a conference, I express my commitment to important initiatives. “I walk the talk” by offering time, talents and resources.



—Cheryl Farrell

2018	EVENT	ROLE	ON MATTERS OF ...	LOCATION
Jan 30	<b>UCLA African American Studies</b> <a href="#">“A Conversation with Bootsy Collins”</a>	Conference	Race, music, women	UCLA
Feb 3	<b>Young Men of Color</b> Leadership Conference/LAUSD	Speaker	Race, education, sexual harassment prevention	Los Angeles Trade Technical College
Feb 8	<b>UCLA African American Studies</b> <a href="#">“Why Black Women’s Lives Matter”</a>	Conference	Race, women’s empowerment	UCLA
Feb 18	<b>KPCC Unheard LA</b> Storytelling Series	<a href="#">Speaker</a>	Race, women’s empowerment	Nate Holden Performing Arts Center
Feb 24	<b>African American Family Day</b> LAUSD	Speaker	Black families—parenting	Gardena High School
Mar 7-10	<b>Black Enterprise</b> <a href="#">Women of Power Summit</a>	Conference	Race, women’s empowerment	Disney Resorts Orlando
May 12	<b>Juvenile Diabetes Research</b> <b>Foundation</b> <a href="#">2018 Imagine Gala</a>	Project Manager	Health advocacy—diabetes cure	Beverly Hilton Hotel
May 30	<b>KPCC In Person ProPublica</b> “Shades of Hate ... then, now. tomorrow”	<a href="#">Speaker</a>	Hate speech	Los Angeles Theatre Centre
July 20	<b>City of Hope</b> Diabetes Fundraiser	Recording Artist	Health advocacy diabetes research	Warner Studios Nashville, TN
Aug. 20	<b>City of Hope “OurHope”</b> Diabetes website established	<a href="#">Fundraiser</a>	Health advocacy diabetes research	Los Angeles
October 13	<b>Young Women of Color</b> Leadership Conference/LAUSD	Project Manager	Race, education, women’s empowerment	Loyola Marymount College Los Angeles

See photos page 2.



KPCC Unheard LA Speaker 2-2018



Warner Studios Nashville c/o City of Hope 7-2018



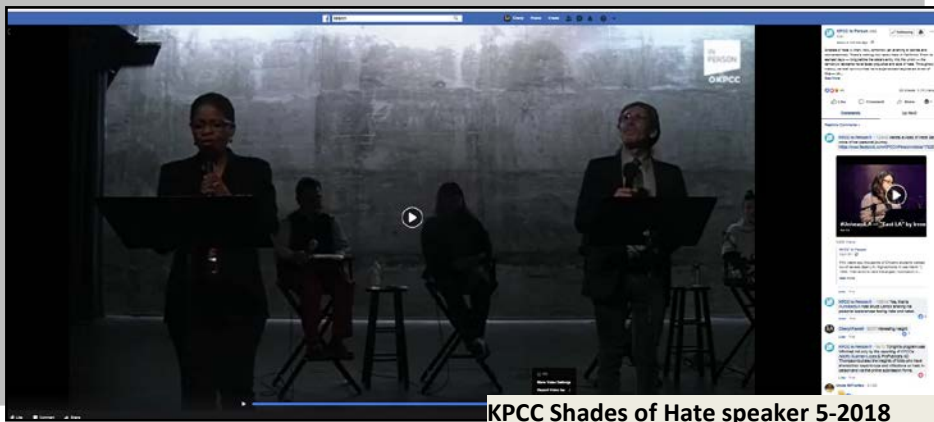
A Conversation with Boots Collins 2-2018



KPCC Unheard LA Story Salon 7-2018



Black Enterprise Women of Power Summit 3-2018



KPCC Shades of Hate speaker 5-2018