



Walking the Talk
2018-19 Events

My passion for supporting social causes and healthcare advocacy reinforces communications counsel I provide. Whether speaking on behalf of a non-profit organization or attending a conference, I express my commitment to important initiatives. “I walk the talk” offering time, talents and resources. —Cheryl Farrell

2019 EVENTS	ROLE	ON MATTERS OF ...	LOCATION
2019 JDRF Gala Auction Committee Kick-off (Jan. 17)	Member	Funding for type 1 diabetes cure	Studio City
Racism and Reproduction Feat. Priska Neely (Jan. 24)	Attendee	Race, women’s empowerment	Los Angeles LA84 Foundation
KPCC Unheard LA Storytelling Series (Jan.30)	Conference	Race, women’s empowerment	89.3 KPCC storytellers reunion
2018 EVENTS	ROLE	ON MATTERS OF ...	LOCATION
UCLA African American Studies “A Conversation with Bootsy Collins”	Conference	Race, music, women	UCLA
Young Men of Color Leadership Conference/LAUSD	Speaker	Race, education, sexual harassment prevention	Los Angeles Trade Technical College
UCLA African American Studies “Why Black Women’s Lives Matter”	Conference	Race, women’s empowerment	UCLA
KPCC Unheard LA Storytelling Series	Speaker	Race, women’s empowerment	Nate Holden Performing Arts Center
African American Family Day LAUSD	Speaker	Black families—parenting	Gardena High School
Black Enterprise Women of Power Summit	Conference	Race, women’s empowerment	Disney Resorts Orlando
Juvenile Diabetes Research Foundation 2018 Imagine Gala	Project Manager	Health advocacy—diabetes cure	Beverly Hilton Hotel
KPCC In Person ProPublica “Shades of Hate ... then, now. tomorrow”	Speaker	Hate speech	Los Angeles Theatre Centre
City of Hope Diabetes Fundraiser	Recording Artist	Health advocacy diabetes research	Warner Studios Nashville, TN
City of Hope “OurHope” Diabetes website established	Fundraiser	Health advocacy diabetes research	Los Angeles
Young Women of Color Leadership Conference/LAUSD	Project Manager	Race, education, women’s empowerment	Loyola Marymount College Los Angeles



KPCC Unheard LA Speaker 2018



Warner Studios Nashville c/o City of Hope 7-2018



A Conversation with Bootsy Collins 2018



KPCC Unheard LA Story Salon 2018



KPCC Shades of Hate speaker 2018



Black Enterprise Women of Power Summit 2018